

Norwaco is a collective management organisation representing the members of 35 Norwegian and several foreign organisations for right holders – authors, performing artists and producers.

The member organisations give Norwaco mandates on specific licensing areas where they want Norwaco to negotiate agreements collectively for a large portfolio of rights.

The remuneration is distributed to the right holders through the member organisations and through foreign right holder organisations with agreements for representation and exchange of remuneration.

Most of the licensing Norwaco conducts is supported by extended collective licenses (ECL) in the Norwegian Copyright Act.

Norwaco has agreements and distributes remuneration in the following areas:

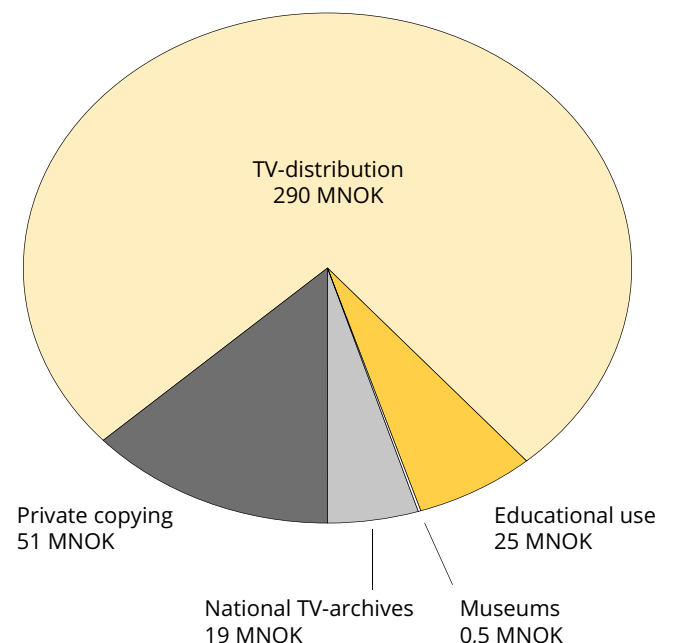
- TV-distribution
- Educational use of music and TV- and radio programs
- National TV-archives on demand
- Use of audio-visual material in museums and libraries
- Distribution of state funded compensation for private copying

Key Figures for 2018

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|--|----------|
| Collected remuneration | 384 MNOK |
| Distributed remuneration ¹⁾ | 369 MNOK |
| Operating costs | 18 MNOK |

1) Distribution of remuneration normally takes place the year after it is collected.

Remuneration Per Main Field of Activity



New Copyright Act

In July 2018 Norway's new and long-awaited copyright act came into force. The act extended the scope of the compensation for lawful private copying, to include independent literary and visual works. It also included a stated principle granting the right holders an unwaivable right to a reasonable remuneration.

The Licencing Areas

TV-distribution

The Norwegian TV market has high penetration of content services. The market is dominated by a handful operators of which the largest two have a market share of around 90 % of connected households. Norwaco's licencing agreements include up to one month's programme archive. Norwaco has continued focus on acquiring and securing the relevant rights to be able to offer the services demanded by the operators.

Unanimous Decision in Favour of Right Holders from the Norwegian Supreme Court

In November 2018 the Norwegian Supreme Court ruled in the dispute between one of Norwaco's member organisation TONO and the TV operator RiksTV, regarding the distribution of specific TV channels in the digital terrestrial network (DTT). The Supreme Court held RiksTV responsible for clarifying the use of all copyrighted material in their distribution. The ruling concludes a long dispute between RiksTV and the right holders, that started with court proceedings against Norwaco. The verdict confirms important principles and can prove to be of great importance for right holders.

You can [read more](https://www.norwaco.no/blogg) about the dispute on our blog (<https://www.norwaco.no/blogg>)

Educational Use

During 2018 Norwaco has signed over 60 new agreements allowing schools to use TV, radio and film content in teaching. The agreements are offered in affiliation with relevant national and European public service broadcasters. Norwaco also offers an additional agreement for public schools and kindergartens that includes the use of music in teaching.

National TV-archives

Norwaco's agreement with the national public service broadcaster NRK, allowing them to offer productions from before January 1st 1997 on-demand, expires by the end of 2019. Negotiations for an extended and possibly expanded agreement are ongoing.

Use in Museums and Libraries

Norwaco has agreements in place that allows museums and libraries to use audio and audio-visual content internally in the premises.

Private Copying

To ensure the public's access to culture, the Norwegian Copyright Act allows private persons to copy and share music, movies, TV content, audio books and other protected material for free. The right holders are compensated through funding in the state budget. Norwaco distributes the compensation to individual right holders based on a survey of the actual copying. Compensation to Norwegian right holders is distributed through Norwaco's member organisations whereas compensation to foreign right holders within the EEA area is distributed through exchange agreements with foreign organisations.

The compensation for individual distribution for legal private copying in 2018 amounted to 48 million NOK. Regrettably, the extension of the scope for compensation in the new copyright act was not followed by increased funding.



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