

Norwaco is a collective management organisation representing the members of 35 Norwegian and several foreign organisations for right holders – authors, performing artists and producers. The member organisations give mandates to Norwaco on specific licensing areas, where they want Norwaco to represent them through collective agreements, within a large portfolio of rights.

The remuneration is distributed to the right holders through the member organisations and through foreign right holder organisations with agreements for representation and exchange of remuneration. Most of the licensing is supported by extended collective licenses (ECL) in the Norwegian Copyright Act.

Norwaco has agreements and distributes remuneration in the following areas

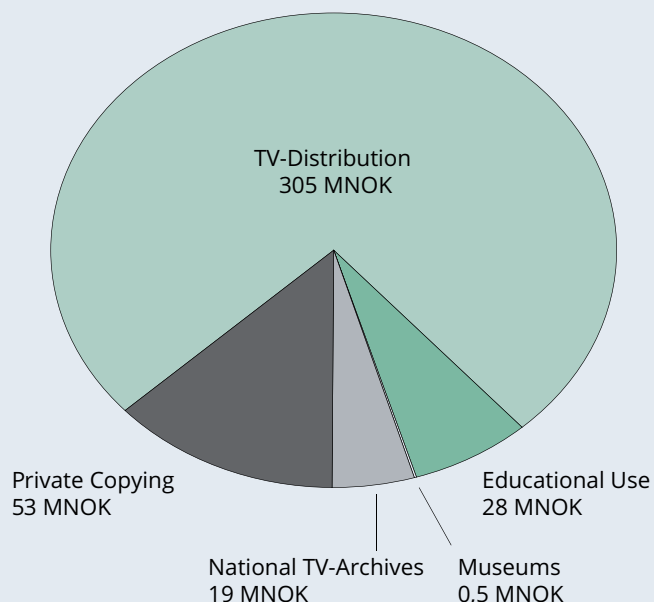
- TV-distribution
- Educational use of music and TV- and radio programs
- National TV-archives on demand
- Use of audio-visual material in museums and libraries
- Distribution of state funded compensation for private copying

Key Figures for 2019

Collected remuneration	406 MNOK
Distributed remuneration ¹⁾	350 MNOK
Operating costs	17 MNOK

1) Distribution of remuneration normally takes place the year after it is collected.

Remuneration Per Main Field of Activity



The Main Licencing Areas in 2019

TV-distribution

The Norwegian TV-market is dominated by a handful of operators who have a market share of around 90 % of the connected households. Norwaco's licencing agreements include up to one month's programme archive. Norwaco has continued focus on acquiring and securing the relevant rights to be able to offer the services demanded by the operators.

Educational Use

The licensing agreements are offered in affiliation with relevant national and European public service broadcasters, to municipalities, schools and other educational institutions. Norwaco also offers agreements for the use of music in public schools and kindergartens.

Due to an ongoing fusion process of Norwegian municipalities and less potential in the market, Norwaco has entered into 18 new agreements and had 21 terminations in 2019. Some of the terminations were caused by merging of municipalities. All in all, the remuneration from Educational Use has increased in 2019.

National TV-Archives

The agreement with the national public service broadcaster NRK, for on-demand use of archive productions from before 1st January 1997, expired by the end of 2019. Negotiations for an extended and preferably expanded, renewed agreement, have been going on throughout the year. The distance between the parties has been large, mainly concerning the remuneration. In December, the parties finally settled for a limited agreement. The new agreement spans for only two years and limits the total duration of published TV-content. It entitles NRK to promote the archive through clips in social media.

Use in Museums and Libraries

Norwaco has agreements with museums and libraries entitling them to use audio and audio-visual content internally in the premises.

Private Copying

To ensure the public's access to culture, the Norwegian Copyright Act allows private persons to copy and share music, movies, TV content, audio books and other protected material for free. The right holders are compensated through funding in the state budget. Norwaco distributes the compensation to individual right holders, based on a survey of the actual copying. Compensation to Norwegian right holders is distributed through Norwaco's member organisations. Compensation to foreign right holders within the EEA area, is distributed through exchange agreements with foreign organisations.

The compensation for individual distribution for legal private copying in 2019, amounted to 49 million NOK. In the state budget for 2020, 51 million NOK has been allocated for distribution through Norwaco. 2019 was the first year after the scope for the compensation was extended to include text and visual works in July 2018. Regrettably, this has still not led to increased funding.



Norwaco

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